



*Drive
Inspired*

All-New Mitsubishi

STRADA

4x4



DID
COMMON RAIL



- Dynamic Design Dashboard with Leather-Wrapped Steering Wheel
- Automatic Climate Control System

- High Grade Sport-Type Fabric Seats

- MMAD Single in-Dash FM/AM Stereo with CD/MP3/iPod-USB Ready Player

High Contrast Instrument Meter Cluster

Multi-Information Display Monitor

Overhead Sunglass Compartment and Map Lamps

Power Door Mirror

Mitsubishi
STRADA
GLS



**It's
 More
 FUN!**

• Moulded Door Trims with Silver Accent Power Control Panel, Side Pocket & Bottle Holder • Door Courtesy Lamp • Dual SRS Airbags (GLS & GLX) • Rear Seat Armrest with Cupholders • Center Console • MMAS Keyless Entry with Alarm (GLS & GLX)

Overhead Digital Clock

Moulded Door Trims with Side Pocket and Bottle Holder
 • Courtesy Light

Dynamic Design Dash

Mitsubishi
STRADA
GLX



board

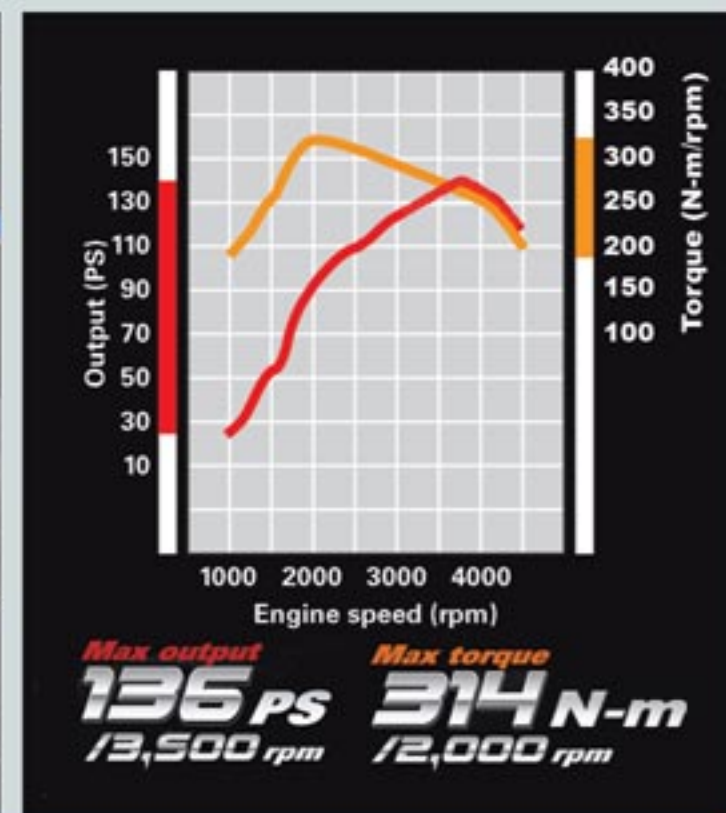
MMAD Single In-Dash Tuner/CD/MP3

High Grade Sport-Type Fabric Seats

2.5L DI-D DOHC 16V TURBO INTERCOOLER COMMON RAIL

Superior Fuel Economy and Low Emissions (EURO 2)

The new Strada 4x4 is Mitsubishi's first pick-up to adopt its **Direct Injection-Diesel Common Rail** engine, ensuring optimum power at all engine speeds while providing excellent fuel economy and greatly reducing gas emissions through efficient fuel injection.



Tight Minimum Turning Radius

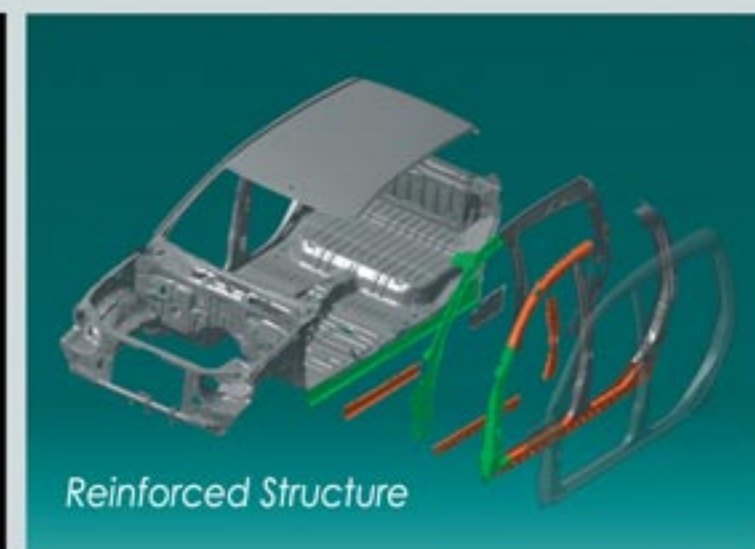
A remarkably tight 5.9m minimum turning radius makes maneuvering through tight spaces easier than ever.



Rack & Pinion Steering



Front Double-Wishbone Suspension / Rear Leaf-Spring Suspension (above the axle type)



Reinforced Structure
New Strada 4x4 (In addition to the old Strada)
Old Strada

RISE BODY

Reinforced Impact Safety Evolution (RISE)

The comprehensive safety system of the Strada 4x4 offers all the occupants greatly improved all-around collision protection. Mitsubishi's exclusive **RISE body construction** incorporates front and rear crumple zones with reinforced beams to absorb collision force and direct it away from the vehicle's interior. The engine and drive components also absorb energy, preventing further damage from reaching the cabin.



Thick and Strong Frame Structure



Collision Energy Absorber Joints



Side Impact Beams

Larger, Stronger Brakes

16 inch ventilated discs



11.6 inch leading & trailing drums



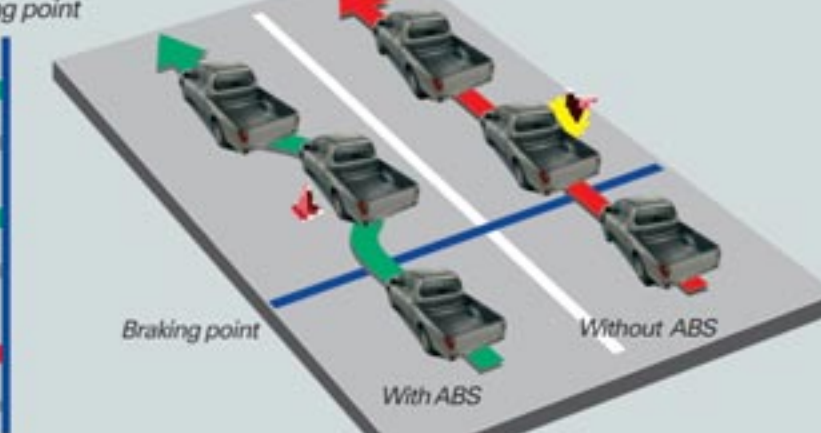
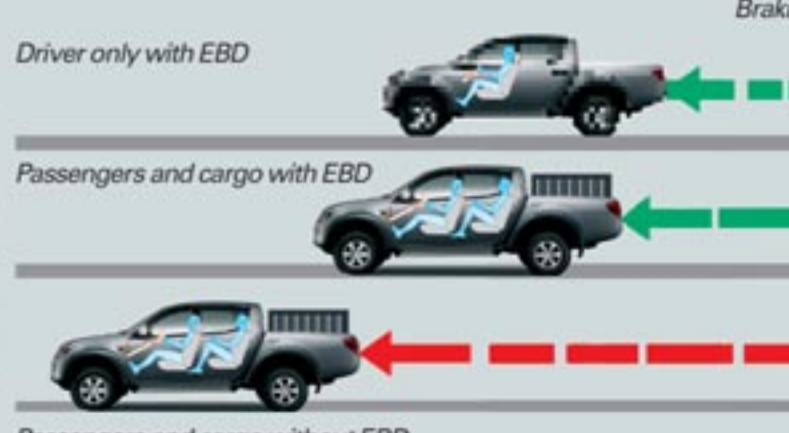
ABS with EBD (GLS model only)

The **Anti-lock Braking System with Electronic Brake-force Distribution** prevents the wheels from locking in emergency stops, giving greater control for avoiding obstacles. When carrying heavy loads, this system adjusts to the same level of braking as normal driving.

Driver only with EBD

Passengers and cargo with EBD

Passengers and cargo without EBD



EASY SELECT 4WD

Mitsubishi's rally-proven Easy Select 4WD gives you the freedom to choose between the smooth highway performance of 2WD and the rugged off-road traction of 4WD without breaking stride. With its shift-on-the-fly convenience at up to 100km/h, you can select the best driving mode for any condition.



4-Speed Automatic

For drivers who prefer the convenience of an automatic, the all-new Strada offers a 4-speed automatic transmission that provides smooth and intelligent shifting.



5-Speed Manual

The 5-speed manual transmission is available for those who prefer the feel and control that only a stick shift can give. The smooth lever movement and intuitive placement make shifting easy at all times.



2H (2WD High Range)

The choice for normal road situations. Only the rear wheels receive power, providing a smooth, quiet and fuel-efficient ride.



4H (4WD High Range)

For rougher roads or hazardous conditions. All wheels receive torque, giving better traction to keep you out of trouble.



4L (4WD Low Range)

The best choice for sure off-road handling. Four-wheel performance shifts into low gear for maximum traction through mud or sand.



Ignition Key Cylinder with Illumination

Tire Pressure Monitoring System (GLS Model)

Accessory Socket

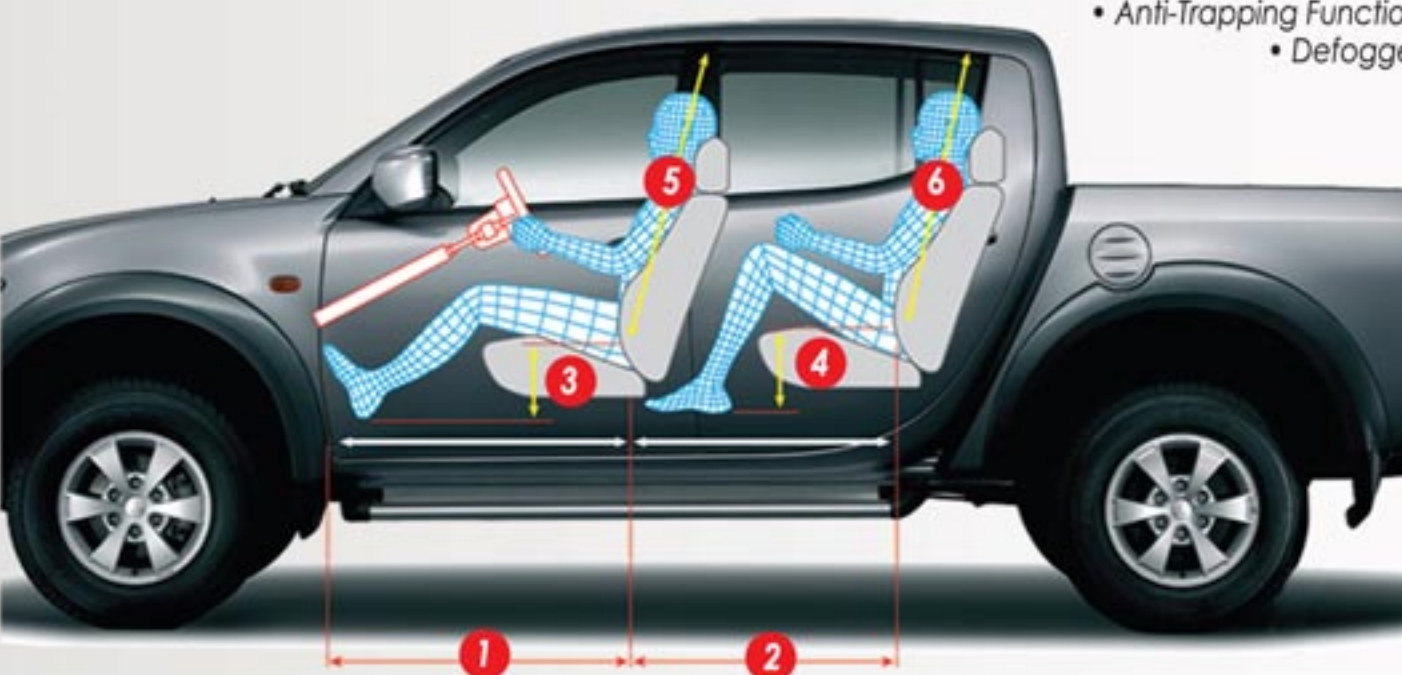


Large Cargo Bed



Side and Rear Vent Power Windows (GLS Model)

- 3-Mode Opening
- Center Console Control
- Anti-Trapping Function
- Defogger



- 1 Driver legroom 915 mm
- 2 Passenger legroom 810 mm
- 3 Driver hip point 262 mm
- 4 Passenger hip point 310 mm
- 5 Driver headroom 914 mm
- 6 Passenger headroom 868 mm



GLS Model

- Side Stepboards
- 3rd Brakelamp
- Cargo Frames

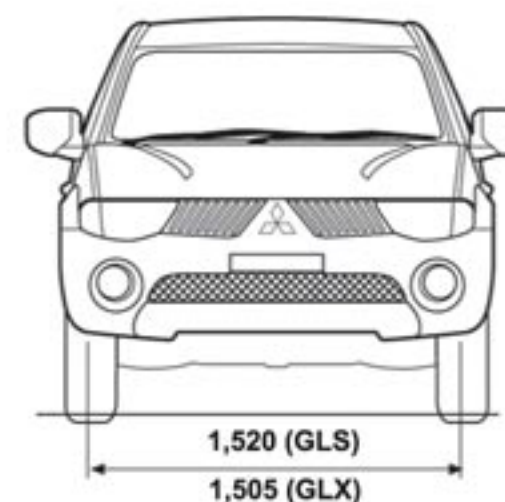
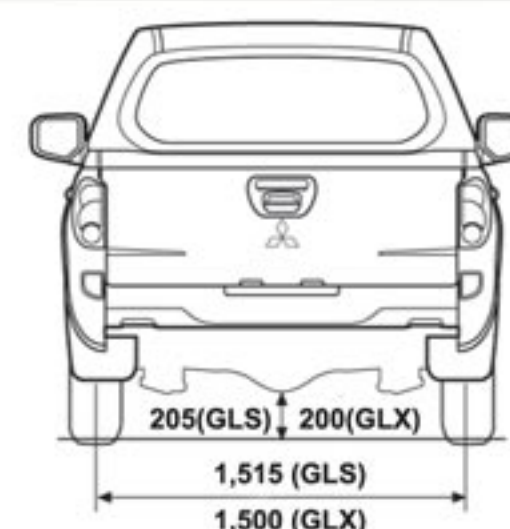


GLS Model

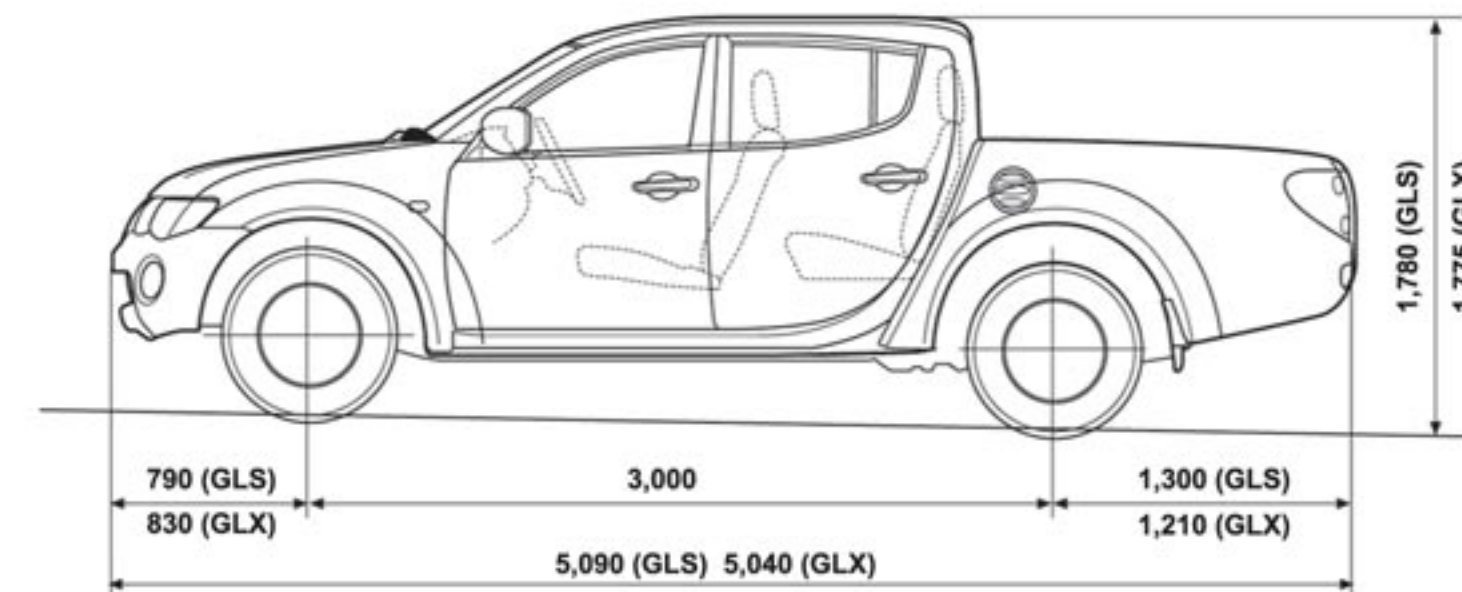
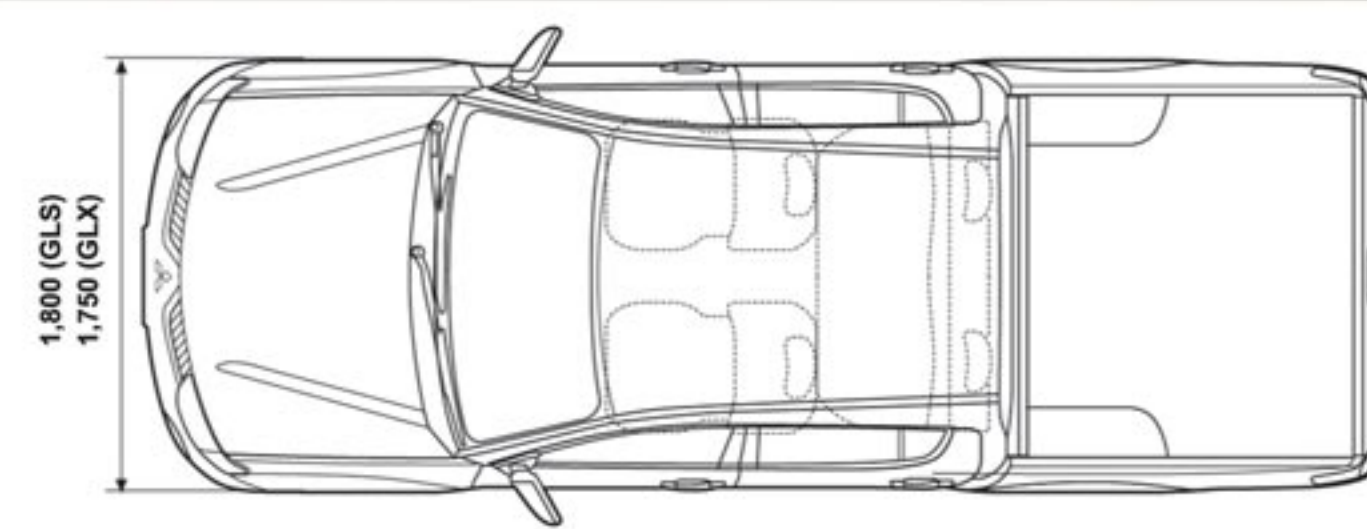
- 3rd Brakelamp
- Side Aluminum Stepboards
- Rear Aluminum Stepboard
- Bedliner and Cargo Hooks

All-New Strada 4x4		GLS A/T		GLS M/T		GLX M/T	
DIMENSIONS							
Overall Length		(mm)		5090		5040	
Overall Width		(mm)		1800		1750	
Overall Height		(mm)		1780		1775	
Wheelbase		(mm)		3000			
Tread (Front/Rear)		(mm)		1520/1515		1505/1500	
Bed Interior Length		(mm)		1325			
Bed Interior Width		(mm)		1470			
Bed Interior Height		(mm)		405			
Maximum Speed		(km/h)		167			
Turning Radius		(m)		5.9			
Maximum Ground Clearance		(mm)		205		200	
Cargo Floor Height		(mm)		850		845	
Gross Vehicle Weight		(kg)		2570			
Curb Weight		(kg)		1860		1850	
Maximum Climbing Ability		(tan θ)		0.38		1830	
Tires				245 / 70R16		205/80R16	
Wheels				16"x7"JJ		16"x6"JJ	
Fuel Tank Capacity				75			
Seating Capacity				5			
Battery				95D31L			
ENGINE							
Type (Model)		2.5 L Direct Injection Diesel, 4 In-Line DOHC, 16V Turbocharged & Intercooled (4D56)					
Displacement (cc)		2477					
Compression Ratio		17.0:1					
Bore x stroke (mm)		91.1 x 95.0					
Max. Output (PS/rpm)		136 / 3500					
Max. Torque (N-m/rpm)		314 / 2000					
Fuel System		Common Rail Direct Injection					
TRANSMISSION							
Clutch		Torque Converter		Single Dry Plate with Diaphragm Spring			
Model		4-Speed Automatic		5-Speed Manual			
Final Gear Ratio		4.1		3.917			
4WD System		Easy Select 4WD					
SUSPENSION							
Front		Independent Double Wishbone with Coil Springs and Stabilizers					
Back		Rigid Axle, Elliptic, Leaf Springs with Telescopic Shock Absorbers					
BRAKES							
Front		16" Ventilated Discs					
Back		11.6" Leading and Trailing Drums					

STEERING		Strada GLS	Strada GLX
Gear Type	Rack and Pinion		
Power Steering	Equipped		
Steering Wheel	4-Spoke Leather-Wrapped with Tilt Adjustment	4-Spoke Urethane with Tilt Adjustment	
AUDIO			
Stereo Band/Type	Single In-dash Tuner/CD/MP3/iPod-USB Ready	1-DIN Tuner with CD/MP3	
Speakers	6	4	
Antenna	Pillar-Mounted		
SAFETY			
Strada GLS			
<ul style="list-style-type: none">• ABS with EBD• Dual SRS Airbags• 3pt ELR, Height-Adjustable (Front)• 3pt ELR and 2pt Lapbelt (Rear)• Child Protection Lock• Tire Pressure Monitoring System (Dealer Option)• Side door Impact Beams			
Strada GLX			
<ul style="list-style-type: none">• Dual SRS Airbags• 3pt ELR, Height-Adjustable (Front)• 3pt ELR and 2pt Lapbelt (Rear)• Child Protection Lock• Side Door Impact Beams			
INTERIOR			
<ul style="list-style-type: none">• 4WD Indicator• Automatic Climate Control Air Conditioner (GLS)• Multi-Information Display Monitor (GLS)• High-Contrast Instrument Meter Cluster• Chrome Inner Door Handle and Silver-Painted Side Window Control Panel (GLS)• Rear-Seat Center Folding Armrest with Cup Holders• Floor Console with Lid, Cup Holder, and Accessory Socket• High-Grade Sport-Type Fabric Seats (GLS)			
EXTERIOR			
<ul style="list-style-type: none">• Rear Body Guard Frame (GLX)• Chrome-Plated Front Grille (GLX) • Chrome Inset Radiator Grille (GLS)• Painted Side-Protector Moulding (GLS)• Chrome-Plated Exterior Door Handles • Side and Rear Vent Power Windows (GLS Only)• Front Mudguard • Rear Mudguard • Chrome-Plated Power Door Mirrors• Newly Designed Back Step Bumper (GLS)			
<p>1. Mitsubishi Motors Philippines Corporation reserves the right to alter any specifications without prior notice.</p> <p>2. Photos shown in this brochure may slightly differ from the actual unit.</p>			



Measurement in mm



On Quality:

We seek excellence in our products and services and recognize that customer satisfaction is the essence of our mission.



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